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- Booth Information
- Exhibit Hall Floor Plan
- Sponsorship Opportunity
- ExpoGenie

WORLD-CLASS, EQUINE-EXCLUSIVE CONTINUING EDUCATION

Your invitation to exhibit at the

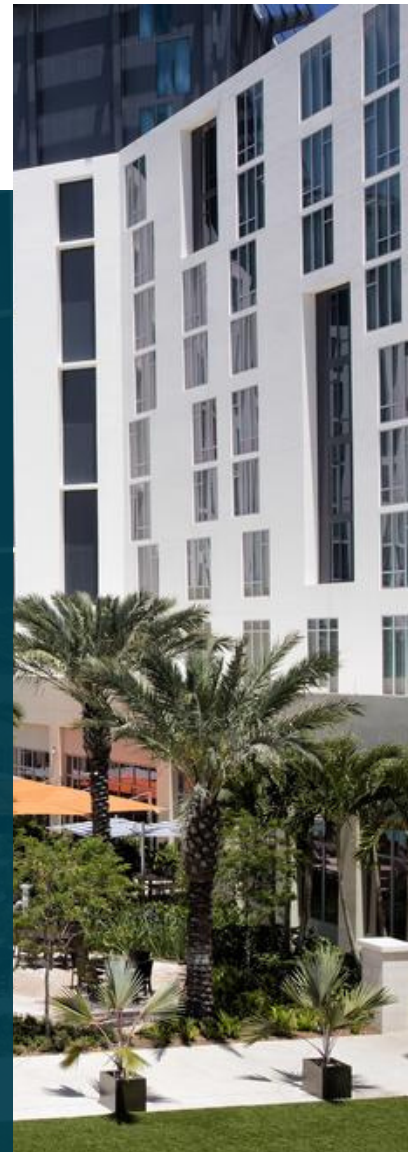
PROMOTING EXCELLENCE SYMPOSIUM 2026

Hilton West Palm Beach

600 Okeechobee Blvd
West Palm Beach, FL 33401

EXHIBIT HALL OPEN

October 16-17, 2026



Questions?

Exhibiting & General Questions

Naysha Greer, Assistant Meeting Planner

naysha.greer@fvma.org, 407-851-3862 ext. 41

Sponsorships

Ralph Huber, Business Development Manager

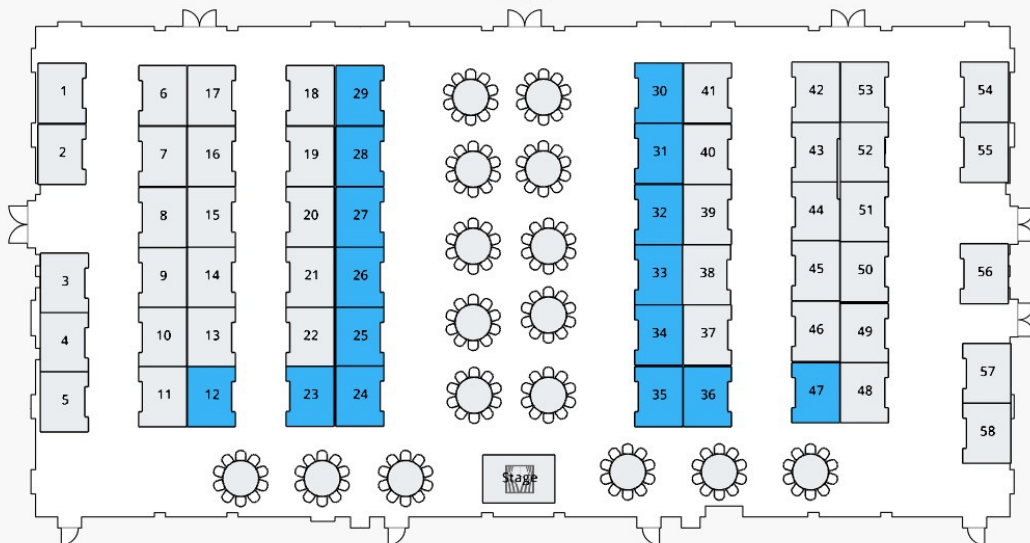
ralph.huber@fvma.org, 407.463.4395

Exhibit HALL

Reserve your booth TODAY!

Space is limited.

Enter



Booth PRICING

STANDARD BOOTH: \$2,395

**RESERVED FOR EDUCATIONAL PARTNERS
BOOTHs: 12, 23-36, 47**

Each booth will include:

- Two booth attendee badges
- Complimentary booth attendee lunch on Friday & Saturday
- Booth header sign with company name
- One 6' table with skirt and two chairs
- One waste basket

BOOTH SPACE ASSIGNMENT

The FAEP reserves the right to reallocate space as necessary. However, no change in space assignment will be made after space reservation has been confirmed without prior consultation with the exhibitors involved.

**Show management reserves the right to alter exhibit hall floor plan as they deem necessary.*

EXHIBIT SERVICE CONTRACTOR

Gulf Coast Expo is the preferred drayage company to handle exhibits and setup. FAEP/FVMA highly recommends utilizing their services for shipping materials to the show. Gulf Coast Expo will ensure your shipment is placed at your designated booth at time of setup. Show management is not responsible for any shipments sent directly to the hotel.

Gulf Coast Expo

8432 Sunstate St., Tampa, FL 33634

Phone: 813-915-8066 | Fax: 813-319-0619

Email: customerservice@gulfcoastexpo.com

SCHEDULE OF EVENTS

Thursday, October 15

Exhibitor Set Up: 3:00 p.m. - 7:00 p.m.
Welcome Reception: 6:00 p.m. - 8:00 p.m.

Friday, October 16

Exhibit Hall Set Up: 7:00 a.m. - 9:00 a.m.
Exhibit Hall Opens: 9:45 A.M - 5:30 p.m.
Morning Break: 9:45 a.m. - 10:30 a.m.
Lunch: 12:15 p.m. - 1:30 p.m.
Afternoon Break: 3:30 p.m. - 4:30 p.m.

Saturday, October 17

Morning Break: 9:45 a.m. - 10:30 a.m.
Lunch: 12:15 p.m. - 1:30 p.m.
FAEP Raffle: 1:15 p.m. - 1:30 p.m.
Exhibitor Tear Down: 1:30 p.m. - 4:00 p.m.

****Subject to Change****

Hotel INFORMATION



Hilton West Palm Beach

600 Okeechobee Blvd
West Palm Beach, FL 33401

**SPECIAL
RATE!**

*Only
\$279
per night*

BOOK ONLINE:

Scan QR code

or

CALL THE HOTEL TO MAKE YOUR RESERVATION:

800-228-9290

Mention

"FAEP's Promoting Excellence Symposium 2026"

RESERVATION DEADLINE:

September 14, 2026

(or until room block is sold out)



Sponsorship OPPORTUNITY

FAEP ANNUAL FISHING TOURNAMENT

It's that time of year again for
the FAEP Annual Fishing Tournament!

Thursday, October 15, 2026

8:00 a.m. - 12:00 p.m.

(SHUTTLE WILL LEAVE FROM THE HOTEL AT 7:30 A.M.)



Reel in the fun! Set sail two miles offshore and cast your lines in waters 80 to 300 feet deep off the coast of West Palm Beach at our annual FAEP fishing tournament.

Catch sailfish, cobia, mahi, tuna, wahoo, and kingfish while aiming for the biggest, most unusual, and most fish-caught titles.

The crew provides all you need: a charter boat with captain and mate, bait, license, rods, reels, ice, water, sodas, and snacks. Filleting and bagging your catch is included! Just bring sneakers, sunglasses, sunscreen, a hat, and a camera.

Note: No coolers are allowed on the boat as the boat provides one for you.

BOAT SPONSORSHIP

ONLY \$1,500 per boat

(You may invite up to 5 people per boat)

Book via ExpoGenie

EXHIBIT HALL HAPPY HOUR

Friday, October 16, 2026

3:30 p.m. - 4:30 p.m.

We're excited to offer a limited opportunity to sponsor one of the most anticipated networking moments of the event—the Exhibit Hall Happy Hour.

This activation is designed specifically to drive attendees directly into the exhibit hall and encourage relaxed, meaningful conversations with you, the exhibitor.

As the Happy Hour Sponsor, your organization will receive:

- Attendees directed to your booth for extra raffle tickets for the PES raffle
- Logo placement on event signage, marketing materials, and announcements
 - Direct engagement with attendees in a casual networking environment

The Happy Hour keeps them in the exhibit hall longer, giving sponsors and exhibitors more opportunities to connect, build relationships, and generate leads. Your sponsorship helps host the happy hour, by providing complimentary food and beverages that bring attendees into the exhibit hall and create an energetic networking opportunity.



ONLY \$350

HURRY SPOTS ARE LIMITED



Book via ExpoGenie



We've partnered with **ExpoGenie** to streamline your exhibitor experience. Via the ExpoGenie Exhibitor Resource Center, you can easily register, select your booth, add sponsorship items, manage logistics, deadlines, and documents in one place. Onsite, ExpoGenie's lead scanning tools let exhibitors capture, qualify, and follow up with leads in real time—making every interaction count.



Register



Select
Your Booth



Add
Sponsorship
Items



Manage
Logistics



Track
Deadlines



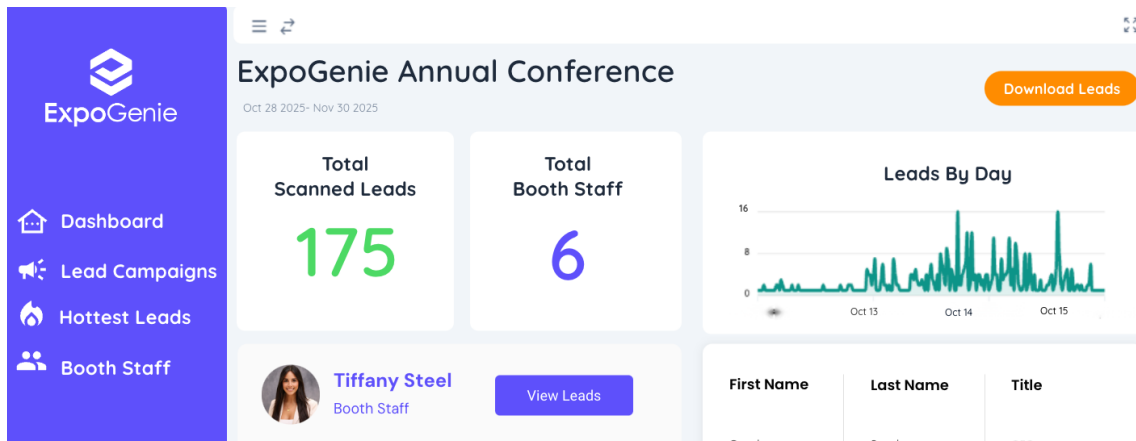
Track
Leads



To Get Started:

1. Go to <https://erc.expogenie.io/erc/promoting-excellence-symposium-pes/sign-up>
2. Please fill out the application form
3. Your application will be sent to the meetings department for approval. Once approved, you will receive a welcome email from ExpoGenie
4. When you receive your welcome email, you can select your booth and any add-on sponsorships.

If you need any assistance, please reach out to Naysha Greer at naysha.greer@fvma.org



RULES & REGULATIONS

1. CONTRACT

The following rules and regulations become binding upon acceptance of this contract between the applicant and the Florida Association of Equine Practitioners, an equine-exclusive division of the Florida Veterinary Medical Association (FAEP/FVMA), the show sponsor. The FAEP/FVMA reserves the right to interpret these rules as well as make final decisions on any points the rules and regulations do not cover.

2. SPACE ASSIGNMENT

Booth assignments are made based on the date the exhibit contract is received with payment in full. As much as possible, competing exhibitors will be separated. The FAEP/FVMA reserves the right to reallocate space as necessary. However, no change in space assignment will be made after space reservation has been confirmed without consultation with those exhibitors involved. Telephone requests for space will not be accepted. Applicants must use the official 'Contract for Exhibit Space' form. The entire payment must be made upon receipt of the contract. No exhibit may be set up or displayed during the conference without pre-payment in full for exhibit display space.

3. RENTAL SERVICES

Gulf Coast Expo (813-915-8066) is the official exhibit services firm to handle exhibits and setup. Gulf Coast Expo will contact you by email directly with more information after the FAEP/FVMA receives your paid contract.

4. SHIPPING/EXHIBITOR SERVICE DESK

Shipping and exhibitor services are handled by Gulf Coast Expo (813.915.8066). Gulf Coast Expo will maintain an Exhibitor's Service Desk during the show's installation and strike for your convenience.

5. CANCELLATION

All booth reservations are final. No cancellations or refunds.

6. FIRE & SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such standards.

7. LIABILITY & INSURANCE

The FAEP/FVMA will take all reasonable precautions to avoid loss of exhibitor's property by theft, fire, or other causes. Under no circumstances shall the host hotel, nor the FAEP/FVMA nor any of their employees, be held responsible for such losses. It is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of the following rules and regulations, the decision of the FAEP/FVMA is final. In the event of fire, strikes or other unavoidable circumstances which makes the building unfit for use, the exhibit space contract shall not be binding.

8. ELIGIBLE EXHIBITS & ADDITIONAL CONSIDERATIONS

The FAEP/FVMA executive director reserves the right to determine the eligibility of any company, products or part thereof, that in their opinion, is not in keeping with the character of the conference. All exhibits are expected to be in the best interest of equine veterinary medicine. Exhibitors will be expected to comply with the rules and ethics of the American Veterinary Exhibitors' Association and any state or federal guidelines associated with any displayed equipment or services. Any undignified solicitation on the part of any exhibitor should be promptly reported. The FAEP/FVMA reserves the right to close any exhibit, which conducts its solicitations in an objectionable manner or infringes upon the rights and privileges of other exhibitors.

9. NOISY & OBNOXIOUS EQUIPMENT

No sound-making equipment or other devices may be set up in any exhibit booth which would disturb the orderly operation of the exhibit area.

10. SECURITY

The Renaissance Orlando at SeaWorld has 24-hour, on-site security systems. This event is restricted to OEC Conference attendees only. All exhibitors and attendees entering the Exhibit Hall must wear and visibly display FAEP/FVMA-issued name badges.

11. USE OF BOOTH SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booth during show hours. No exhibitor shall assign, sublet or share their allotted space, nor advertise goods and services other than those manufactured or sold by the exhibitor, during the regular course of business, except upon written permission from the FAEP/FVMA executive director. Only one company per exhibit booth will be allowed regardless of corporate relationship.

12. DAMAGE TO PROPERTY

Exhibitors will be responsible for any damage caused by themselves or their employees, to the building, floor, walls, columns, standard booth equipment or other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to the building, columns, walls, floors, or to standard booth equipment.

13. BADGES (BOOTH ATTENDEES' NAMES)

Exhibitor name badges are supplied for company representatives who will be staffing the booth(s). Exhibitor name badges are non-transferable. The badge provides the registered attendee access to the exhibit hall, educational lectures (CE certificates are not issued to exhibitors), and social events. Badges are distributed at the FAEP/FVMA registration desk. Each company (exhibitor) is entitled to two booth/exhibitor attendee badges, which are included in the cost of the booth. The maximum number of booth attendees is two per booth/exhibitor.

14. DISMANTLE

No exhibitor will be permitted to remove their exhibit, or any part of, until the close of the exhibition, without prior consent of the FAEP/ FVMA executive director. Booths must be staffed at all times during the official exhibit hall hours.

ALL EXHIBITORS MUST VACATE BY 6 P.M.

