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COMPANY INFO

Company Name (Please Note: Company information must be listed as it will appear in printed materials and on the booth ID sign.)

Address

City State ZIP

Phone Fax

Brief Product Description (i.e. Ultrasound, Pharmaceutical, Business Products, etc.)

COORDINATOR

Name

Email Address

Phone Ext. Mobile Fax

BOOTH CONTACT

Name

Email Address

Phone Ext. Mobile Fax

EXHIBIT BOOTH A (Detailed information on page 3)

Premium Booth Specific (Single Booth - Two Booth Attendees) **\$1,995** \$ _____
 Booth Preferences: 1st: _____ ; 2nd: _____ ; 3rd: _____

EXHIBIT BOOTH ATTENDEE NAMES (Must be received by November 6, 2018. Please print clearly!)

1st Name (No Charge) 3rd Name **(Add \$195)**

2nd Name (No Charge) 4th Name **(Add \$195)**

Additional Booth Attendees _____ x **\$195** **B** \$ _____

EVENTS & ACTIVITIES

- Coffee Breaks - Joint Sponsors \$1,500 Exclusive Sponsor \$3,000 (Pricing is for one break. Call TGAVC office for specifics.) \$ _____
- Cover-All Bingo Game and Raffle - \$175 \$ _____
- Customer Appreciation Tickets - 5 Tickets \$50 10 Tickets \$100 20 Tickets \$200 (Valid for Friday Night Exhibit Hall Reception.) \$ _____
- Fishing Tournament - Qty: _____ x 1 Reel @ \$195 = _____ (Max - 6 Reels/Boats) \$1,170 \$ _____

Total Events & Activities **C** \$ _____

ADVERTISING & PROMOTIONS

- On-Site Program Ads: ¼ Page \$595 ½ Page \$895 Full Page \$1,195 (Upgrades available – Artwork due October 30 in 300 DPI - PDF, JPEG or EPS formats.) \$ _____
- Conference Bag Inserts: 1,000 Promotional Collateral - due by November 2 \$795 \$ _____
- Meterpanels/Signage: 38" W X 88.5' H \$1,200 (Artwork due October 30 in 300 DPI - PDF, High resolution JPEG formats.) \$ _____

Total Advertising & Promotions **D** \$ _____

PAYMENT INFORMATION (Please print clearly.)

TOTAL EXHIBIT BOOTH FEES **A** + **B** + **C** + **D** \$ _____

- Check Enclosed (Enclose check for total amount made payable to "Gulf-Atlantic Veterinary Conference".)
- Charge my credit card VISA MC AMEX DISCOVER

Credit Card # Exp. Date

Name on Card

Signature _____
 (My signature confirms that I have read, understand and agree to the rules and regulations listed on the Gulf-Atlantic Veterinary Conference Exhibit Rules and Regulations.)

EXHIBIT HALL RULES & REGULATIONS



1. CONTRACT

The following rules and regulations become binding upon acceptance of this contract between the applicant and the Gulf-Atlantic Veterinary Conference, the show sponsor. The Gulf-Atlantic Veterinary Conference reserves the right to interpret these rules, as well as make final decisions on any points the rules and regulations do not cover.

2. SPACE ASSIGNMENT

Booth assignments will be made according to exhibitor's request, sponsorship level, date the Exhibitor Contract was received, and with care to separate competing exhibitors, where possible. The Gulf-Atlantic Veterinary Conference reserves the right to reallocate space as necessary. However, no change in space assignment will be made after space reservation has been confirmed, without consultation with the exhibitors concerned. Telephone requests for space will not be accepted. Applicants must use the official Exhibitor Contract. Booth space pricing starting at \$1,995 per 8' x 10' booth. Full payment must be received with Exhibitor Contract to reserve booth. No exhibit may be set up and displayed during the conference without payment in full.

3. RENTAL SERVICES

Gulf Coast Expo is the official drayage firm to handle exhibit and setup. For more information, please refer to the Gulf Coast Expo Exhibitor Kit.

4. SHIPPING/EXHIBITOR SERVICE DESK

Shipping and exhibitor services are handled by Gulf Coast Expo. Freight will not be received or handled directly by the host hotel or the Gulf-Atlantic Veterinary Conference for this event. Gulf Coast Expo will maintain an Exhibitor's Service Desk throughout the show's installation and tear-down for your convenience. Telephone: 813.915.8066.

5. CANCELLATION

No cancellations. All exhibit reservations are final.

6. FIRE & SAFETY REGULATIONS

All local, state and federal regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such standards.

7. LIABILITY & INSURANCE

The hotel management and the Gulf-Atlantic Veterinary Conference will take all reasonable precautions to avoid loss of exhibitors' property by theft, fire or other causes, but under no circumstances shall the hotel management nor the Gulf-Atlantic Veterinary Conference or any of its members be responsible for such losses; and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of the following rules and regulations, the decision of the the conference management is final. In the event of fire, strikes or other unavoidable circumstances making the building unfit for use, the exhibit space contract shall not be binding. The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's display, equipment and other property while on the premises.

8. ELIGIBLE EXHIBITS & ADDITIONAL CONSIDERATIONS

The Gulf-Atlantic Veterinary Conference executive director reserves the right to determine the eligibility of any company, product, or part thereof that, in his opinion, is not in keeping with the character of the exhibit. All exhibits are expected to be in the best interest of veterinary medicine. Exhibitors will be expected to comply with the rules and ethics of the American Veterinary Exhibitors' Association and any state or federal guidelines associated with any displayed equipment or services. Any undignified solicitation on the part of any exhibitor should be promptly reported. The Gulf-Atlantic Veterinary Conference reserves the right to close any exhibit which conducts its solicitations in an objectionable manner or infringes upon the rights and privileges of other exhibitors.

9. NOISY & OBNOXIOUS EQUIPMENT

No sound-making equipment or other devices may be set up in any exhibit booth which would disturb the orderly operation of the exhibit area.

10. SECURITY

Gulf-Atlantic Veterinary Conference will arrange for security to supervise traffic flow in and out of the exhibit hall. Security will be provided during exhibit hall hours. All exhibitors and attendees entering the exhibit hall must wear Gulf-Atlantic Veterinary Conference issued name badges.

11. USE OF BOOTH SPACE

Exhibitors may not subdivide, assign or sublet their space, nor any part thereof, nor purchase multiple booths for the intent or purpose of assigning or subletting to third parties, nor permit in their booth non-exhibiting companies' representatives without the express written permission of the Gulf-Atlantic Veterinary Conference. Only individuals or companies that have contracted directly with the Gulf-Atlantic Veterinary Conference shall be listed in the exhibit hall directory or allowed on the exhibit hall floor as an exhibitor. Any booth sign shall display only one company name per booth. No advertising devices, signs or corporate/company logo(s) on apparel shall be displayed in or outside the exhibit space other than those approved or furnished by the Gulf-Atlantic Veterinary Conference. Failure to comply with this provision shall be sufficient cause for the Gulf-Atlantic Veterinary Conference to require the immediate removal of the exhibit and/or the offending exhibitor at the sole expense of the exhibitor.

12. DAMAGE TO PROPERTY

Exhibitors will be responsible for any damage caused by them or their employees to the building, floor, walls, columns, standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to the building, columns, walls, floors or to standard booth equipment.

13. BADGES

Badges will be supplied for company representatives who will be manning the booth(s). Exhibitors shall not give badges to individuals who are not official representatives of their company. The badges will not admit the wearer into educational lectures, the business meeting or ticketed events. Badges can be picked up at the Gulf-Atlantic Veterinary Conference registration desk. Two badges included per booth. If the number exceeds two, an additional fee will be added to your company's registration fee for each additional booth attendant. The booth attendee limit is seven (no exceptions).

14. BOOTH ATTENDEE NAMES

Your company is entitled to up to two complimentary booth attendees per booth standard booth. More than two attendees per standard booth will incur additional charges. Please list all exhibit attendees on the Exhibitor Contract. Exhibit attendee names must be received by November 6, 2018.

15. EXHIBIT HOURS (*tentative schedule*)

Friday, December 7:

Exhibit Setup	7 - 11:30 a.m.
Exhibit Hall Open	11:30 a.m. - 6:15 p.m.
Lunch	12 - 1:30 p.m.
Coffee Break	2:20 - 3:20 p.m.
Friday Welcome Reception	5:10 - 6:15 p.m.

Saturday, December 8:

Exhibit Hall Open	9 a.m. - 4 p.m.
Morning Break	9:50 - 10:50 a.m.
Lunch	11:40 a.m. - 1:10 p.m.
Afternoon Break	3 - 4 p.m.
Afternoon Break Raffle Drawing	3:40 - 4 p.m.
Exhibit Hall Closes	4 p.m.

(All exhibitors must vacate by 6 p.m.)

16. DISMANTLE

No exhibitor will be allowed to remove their exhibit or any part of it until the close of the exhibition without the prior consent of the Gulf-Atlantic Veterinary Conference executive director, and booths will be manned at all times during the official exhibit hours.



EXPERIENCE THE DIFFERENCE